

**CRIME
STOPPERS**
.com.au
1800 333 000

Queensland

2023-2024 ANNUAL REPORT



www.crimestoppersqld.com.au



Acknowledgement of Country

We pay our respects to the Aboriginal and Torres Strait Islander ancestors of this land, their spirits and their legacy. The foundations by these ancestors - our First Nations peoples - give strength, inspiration and courage to current and future generations, both Indigenous and non-Indigenous.



CONTENTS

Chairman's Welcome	2
CEO Statement	3
About Crime Stoppers	4
Board of Directors	5
Vision, Goals & Purpose	6
Strategic Plan	7
Building Trust	8
Our Impact	9
Volunteers	10
Milestones & Initiatives	14
2023-2024 Financial Summary	16
Partners & Supporters	18
Acknowledgements	19
Looking to the Future	20



CHAIRMAN'S WELCOME

I am pleased to welcome you to the Crime Stoppers Queensland 2023/2024 Annual Report.

Thirty-five years ago, Crime Stoppers Queensland began with a small office on the ground floor of Police Headquarters in Roma Street. Today, we have grown into a vital anonymous reporting service, headquartered in Banyo and supported by our Volunteer Area Committees across Queensland. Together, we work to empower Queenslanders, reminding them that criminal activity can be reported to the police without fear of retribution, through our secure and confidential platform.

Our mission remains clear: a vision for a safer Queensland and Australia. We operate with the following guiding principles:

- Our Purpose: To empower the community in reporting crime
- Our Goals: To expand our presence and influence
- Our Values: Partnership, trust, safety, and integrity

This year, we strengthened our board with the addition of Stuart Waddington and a new Commissioner's representative, Assistant Commissioner Brian Connors. We welcome Brian to the board and, with gratitude, bid farewell to A/C Katherine Inness. We thank her for her dedicated service and wish her all the best in her next policing role.

Supported by our dedicated CEO, David Hansen, and our state office team, we continue to provide invaluable assistance to our volunteers in their face-to-face community engagements. This past year, the Board has focused on strengthening governance, enhancing communication with our volunteers, and building partnerships with police, government, and national entities to ensure we deliver on our vision of a safer Queensland.

Over the past year, we've achieved success in multiple crime prevention campaigns, targeting illicit firearms and disrupting illegal drug distribution by encouraging those indirectly involved to step forward anonymously and seek a way out of criminal activity.

On behalf of our Board, I extend our sincere thanks to our partners, supporters, and sponsors. I am especially grateful to everyone who has made an anonymous call or submitted a digital report. Your commitment and trust in Crime Stoppers Queensland are the foundation of our success, and we thank you for helping us in our mission.

Gregory Beale OAM
Chairman
Crime Stoppers Queensland Limited



CEO STATEMENT

As we look back over the past year, I am proud and deeply grateful to lead an organisation so committed to the safety and well-being of our communities. This year marked my tenure as CEO of Crime Stoppers Queensland (CSQ), and it's been a privilege to witness the dedication and impact of our volunteers, staff, and partners. Each of you has played a vital role in helping us fulfill our mission of helping keep Queensland safe, and I am continually inspired by the commitment shown across all levels of CSQ.

Our efforts in the National Illicit Drug Campaign were a testament to this commitment, with Queensland making a substantial contribution to the national fight against illicit drugs. Our efforts in engaging the community to raise awareness, to identify suspicious activity, and to anonymously report it resulted in the highest number of apprehensions (324) and charges (1,509) across all states during the campaign period. These outcomes reflect not only the effectiveness of CSQ and our partners, but also the community's willingness to be involved by anonymously reporting suspicious and criminal activity, and I extend my sincerest thanks for the part you each played in protecting our communities.

Strengthening relationships with our supporters has remained a strategic priority, with notable progress made. We were proud to launch our Rural Crime initiative in May, developed in collaboration with Queensland Police Service (QPS), to encourage Queensland rural communities to report crime to QPS or Crime Stoppers because, if it isn't reported, it can't be policed. Similarly, our Brisbane based Local Legends campaign continues to drive impactful engagement with Brisbane City Council and was invaluable supported by GOA Billboards.

This year saw us undertake our annual awards dinner and conference in Brisbane, celebrating the valuable contributions of our volunteers and area committees who drive CSQ's face-to-face community engagement and fundraising efforts.

Looking forward, the board has approved the 2025-2027 Strategic Plan that puts enhancing community safety at the centre of our organisation's thinking. Critically, the plan identifies the importance of partnerships, maintaining and improving our relevance to the community, and being technologically adaptive into the future. My sincere thanks to the board for constructively challenging our existing business and for their support as I navigated my first year as CEO.

Once again, critical to our success are our staff, our volunteers, and the QPS officers who work within the Crime Stoppers team. It has been a year of challenging ourselves to understand why we do what we do and whether there is a better way. Your determination and good humour have been invaluable, and we have gained a depth of understanding that has set the organisation up for future success.

Together, let's continue to build more connected communities that value collective safety, empowers its members, and supports those who need it most. Thank you for your dedication, your compassion, and your unwavering belief in a safer and brighter future for Queensland.

David Hansen
Chief Executive Officer
Crime Stoppers Queensland Limited

ABOUT CRIME STOPPERS


The Crime Stoppers concept originated in 1976 in New Mexico, USA, when Detective Greg MacAleese used media to re-enact a crime, leading to the capture of two murderers. This innovative approach addressed public reluctance to come forward, which MacAleese attributed to fear and apathy. He established a system for anonymous reporting and its success led to the widespread adoption of Crime Stoppers around the world.

The first Australian Crime Stoppers program began in Victoria in 1987. Other states and territories launched their programs subsequently, with Queensland being the first to establish volunteer area committees.

Crime Stoppers Queensland, a registered charity and volunteer community organisation, was established in 1989. Working closely with police, media, and the community, Crime Stoppers Queensland collects information on unsolved crimes and suspicious activities, maintaining anonymity for informants.

Each year, Crime Stoppers significantly contributes to making Queensland a safer place for everyone.

How we work...



Anonymous reports are made to CSQL via phone or online. The anonymous information is taken and given to Queensland Police.

Our volunteers and media help to spread the message about our anonymous reporting service.

Queensland Police utilises information and reports for the disruption of crime.



BOARD OF DIRECTORS

Crime Stoppers Queensland's Board of Directors drive the organisation's strategic direction and ensure that the State Office is delivering our vision, purpose, values and goals. Our Board members hold a vast array of skills, training, and experience that they draw from to oversee our direction.



GREGORY BEALE OAM JP
CHAIR



IAN STEWART AO APM
TREASURER



AC BRIAN CONNORS APM
DIRECTOR & QPS
REPRESENTATIVE



ANDREW JONES
DIRECTOR



TIM RYAN BM OAM
DIRECTOR



AC KATH INNES APM*
DIRECTOR & QPS
REPRESENTATIVE



STUART WADDINGTON#
DIRECTOR

*Resigned 5 July 2024 #Appointed 1 November 2024

OUR PURPOSE

To empower the community to provide information anonymously that supports the solving and prevention of crime.

OUR VISION

A safer community,
a safer Queensland,
a safer Australia.

OUR VALUES

Trust - Accountability -
Partnership

OUR PEOPLE

Our people underpin our professional success, and we commit to creating a positive workplace that values authentic individuality, inclusiveness, personal and professional growth, and that encourages a culture of continuous improvement.

VOLUNTEERING

Our volunteer network supports our work across all strategic priorities, and, in turn, we are committed to supporting their success.

STRATEGIC PLAN 2025-2027

STRATEGIC APPROACH

To enhance community safety through collaborative partnerships which help underpin our relevance to the community and the modernisation of our trusted service.



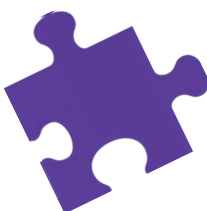
ENHANCE COMMUNITY SAFETY

- Collaborate and co-design Qld-focused crime prevention initiatives
- Support National Crime Stoppers Campaigns



ENGAGED PARTNERSHIPS

- Implement a partnership strategy which underpins our ongoing organisational goals
- Identify and target grants supporting Qld-focused crime prevention initiatives



COMMUNITY RELEVANCE

- Develop an integrated media strategy
- Know, enhance and prioritise community engagement
- Identify and develop a youth engagement strategy



INCREASED IMPACT

- Develop and modern and accessible website
- Collaborate with partners to enhance our statistical crime intelligence capabilities.
- Examine existing technology to engage Reporter and enhance Reporter experience

BUILDING TRUST IN QUEENSLAND COMMUNITIES

Our service relies on community members with information about crime to share their knowledge. To facilitate this, it's crucial that people are aware of the existence of the Crime Stoppers reporting service and trust us with their information. Communication is paramount to our mission, and over the past year, it has been a central focus.

To engage with the diverse population of potential Crime Stoppers informants, we employed our broadest range of communication channels, including:

- Face-to-face interactions at local volunteer-hosted events
- Participation in nationally sponsored campaign events
- Utilisation of traditional media platforms such as newspapers, TV, and radio
- Out-of-home advertising initiatives
- Leveraging digital platforms, including social media and our website

Our collaboration with the PR company ImpactInstitute has provided an opportunity to disseminate more news and events through traditional media. Coverage in major newspapers, stories featured on TV news, and radio interviews allowed us to connect with readers, viewers, and listeners across the state.



OUR IMPACT

Crime Stoppers Queensland activities in the financial year of 2023-2024 resulted in...

58,808
reports

2,063
charges

490
arrests

\$2M
in drugs
seized

\$417,283
proceeds of crime
recovered



VOLUNTEERS

Across Queensland's vast and diverse communities, Crime Stoppers thrives thanks to the dedication of our volunteers and Queensland Police representatives.

Our volunteers are a vital link between the community and the success of our initiatives, fostering public confidence and ensuring meaningful engagement. Their person-to-person connections are essential in driving awareness and action across the state.

This extraordinary group of volunteers brings a wealth of skills and passion, making a tangible difference in the lives of Queenslanders. Their commitment to community safety transcends boundaries, strengthens trust, and inspires action. Crime Stoppers Queensland's impact is strengthened by their dedication to building safer, more connected communities.

340

QLD VOLUNTEERS

20

QLD AREA COMMITTEES





2024 VOLUNTEER AWARDS

This year's award celebration was held in Brisbane, celebrating and recognising the outstanding achievements of our volunteers. Congratulations to all our winners, finalists and nominees, and a sincere thank you for your valuable contributions.

VOLUNTEER AREA COMMITTEE OF THE YEAR



WINNER
BRISBANE BAYSIDE



FINALIST
HERVEY BAY



FINALIST
FAR NORTH QUEENSLAND

VOLUNTEER OF THE YEAR



WINNER
ROBERT PLUMMER,
(BRISBANE BAYSIDE VAC)



FINALIST
FIONA EIVERS
(TOWNSVILLE VAC)



FINALIST
SIMON SPENCER
(PINE RIVERS VAC)

QPS REPRESENTATIVE OF THE YEAR



WINNER
A/SENIOR SERGEANT CHRIS
HEBBLETHWAITE
(BRISBANE BAYSIDE VAC)

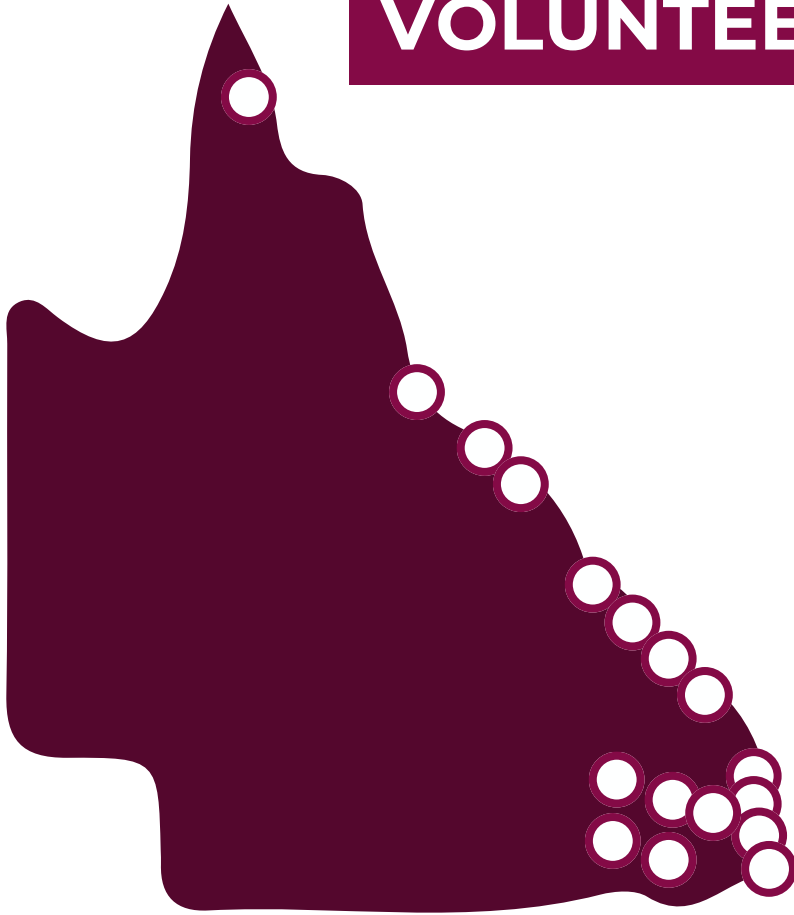


FINALIST
SENIOR CONSTABLE
BRITTANY DUNCAN
(BUNDABERG)



FINALIST
A/INSPECTOR KAIN BROWN
(ROCKHAMPTON)

VOLUNTEER COMMITTEES



Brisbane Bayside
Brisbane Metro
Brisbane Metro South
Bundaberg
Caboolture
Cairns
Far North Queensland
Gladstone
Gold Coast North
Gold Coast South Tweed
Hervey Bay
Ipswich
Lockyer Valley
Mackay
Pine Rivers
Rockhampton
Sunshine Coast
Toowoomba
Townsville
Warwick

VOLUNTEER SPOTLIGHT

GRAHAM OLSEN

Service: 20 years

Volunteer Area Committee:
Warwick



SUNNY SHARPE

Service: 10 years

Volunteer Area Committee:
Pine Rivers



CHERYL LISTER

Service: 10 years

Volunteer Area Committee:
Mackay



MILESTONES & INITIATIVES

35 YEARS OF CSQ

In 2024, Crime Stoppers Queensland marked 35 years of service. Since 1989, the organisation has handled 1.34 million reports, leading to 42,470 arrests, 120,529 charges, and the seizure of \$665.2 million worth of drugs.

AUSTRALIA ZOO WILDLIFE WARRIORS

Our unique partnership continues, offering rewards for information on wildlife crimes, in response to increasing illegal activities against native animals.



RURAL CRIME

In May, we launched our Rural Crime initiative with the Queensland Police Service, encouraging rural communities to report crime to QPS or Crime Stoppers to ensure it can be effectively policed.

LOCAL LEGENDS

The Brisbane-based Local Legends campaign strengthened community engagement in the state's capital through a partnership with Brisbane City Council, supported by impactful GOA Billboards.

2023-2024 FINANCIAL SUMMARY

Crime Stoppers Queensland Limited

ABN: 30 010 995 650

Statement of Financial Position

As At 30 June 2024

	Note	2024 \$	2023 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	6	986,716	1,017,652
Trade and other receivables	7	22,945	19,275
Inventories	8	27,801	38,213
Other assets	10	28,957	4,817
TOTAL CURRENT ASSETS		1,066,419	1,079,957
NON-CURRENT ASSETS			
Property, plant and equipment	9	147,730	96,267
Intangible assets		-	207
TOTAL NON-CURRENT ASSETS		147,730	96,474
TOTAL ASSETS		1,214,149	1,176,431
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	11	47,006	59,005
Employee benefits	13	15,917	9,205
Other financial liabilities	12	12,000	80,000
TOTAL CURRENT LIABILITIES		74,923	148,210
NON-CURRENT LIABILITIES			
TOTAL LIABILITIES		74,923	148,210
NET ASSETS		1,139,226	1,028,221
EQUITY			
Retained earnings		1,139,226	1,028,221
TOTAL EQUITY		1,139,226	1,028,221

Statement of Profit or Loss and Other Comprehensive Income

For the Year Ended 30 June 2024

		2024	2023
	Note	\$	\$
Revenue	4	1,042,033	1,089,297
Finance income	5	21,776	7,704
Other income	4	900	-
Advertising costs		(86,051)	(128,650)
Campaign expenses		-	(19,818)
Changes in inventories of finished goods and work in progress		(108,685)	(87,377)
Conferences, functions and events		(55,485)	(288,860)
Depreciation and amortisation expense		(30,757)	(28,034)
Employee benefits expense		(444,742)	(411,118)
Insurance		(22,072)	(10,979)
IT expenses		(41,057)	(25,383)
Office lease expenses		(39,120)	(37,577)
Other expenses		(108,912)	(166,429)
Printing and stationery		(16,825)	(23,514)
Profit before income tax		111,003	(130,738)
Income tax expense		-	-
Profit from continuing operations		111,003	(130,738)
Profit for the year		111,003	(130,738)
Total comprehensive income for the year		111,003	(130,738)

Statement of Cash Flows

For the Year Ended 30 June 2024

		2024	2023
	Note	\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES:			
Receipts from customers		871,096	1,144,297
Payments to suppliers and employees		(824,061)	(1,140,911)
Interest received		21,776	7,704
Net cash provided by/(used in) operating activities		68,811	11,090
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchase of property, plant and equipment		(99,747)	(22,141)
Net cash provided by/(used in) investing activities		(99,747)	(22,141)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Net increase/(decrease) in cash and cash equivalents held		(30,936)	(11,051)
Cash and cash equivalents at beginning of year		1,017,652	1,028,703
Cash and cash equivalents at end of financial year	6	986,716	1,017,652

PARTNERS & SUPPORTERS



QUEENSLAND POLICE SERVICE

The Crime Stoppers Queensland and Queensland Police Service (QPS) partnership is our closest collaboration. QPS actively supports volunteers, working with committees to raise awareness at events statewide and sharing updates through media on achievements, campaigns, information requests, and reward recommendations.



BRISBANE CITY COUNCIL

Brisbane City Council is a major supporter, sharing our vision for a safe and friendly city. They support volunteer attendance at events, helping raise awareness of our reporting service and encouraging community involvement in keeping Brisbane safe.



PORT OF BRISBANE

Port of Brisbane Pty Ltd has been a valued supporter for more than a decade. They are dedicated to protecting the natural environment and share our vision for all Queenslanders and visitors to the state to feel safe.



QBANK

QBANK serves those who serve Queensland, particularly Queensland Police and Emergency Services. They are a long-term supporter of Crime Stoppers Queensland and sponsor our Police Representative of the Year award.



AUSTRALIA ZOO & WILDLIFE WARRIORS

Australia Zoo's backing has spurred increased wildlife reporting, protection, education, and crime prevention promotion across Queensland. Together, we foster a robust relationship dedicated to enhancing wildlife awareness and safety.



**QPS CALL
CENTRE STAFF**



**CRIME STOPPERS
AUSTRALIA**



DATADOT



GOA

ACKNOWLEDGEMENTS

A heartfelt thank you to all of our supporters - individuals, businesses, government agencies, community groups, local councils, and MPs - for your invaluable support in 2023-2024; your contributions have been pivotal to our success.

Along with our valued partners and supporters, we would also like to acknowledge the continuous efforts of our dedicated volunteers, board members, and staff.

A COMMITMENT TO EVOLVING FOR THE FUTURE

For 35 years, Crime Stoppers Queensland has provided an anonymous reporting service alongside community awareness and education initiatives. These efforts have been built on strong community partnerships, delivered through the dedication of our passionate volunteers and committed staff.

As community expectations and norms evolve, we remain committed to being responsive and adaptable to ensure our continued relevance and positive impact on Queensland communities.

To modernise our operations and enhance our effectiveness, we are focusing on:

- **Leveraging Collective Strengths:** Uniting the capabilities and aspirations of our volunteers, partners, and key stakeholders to achieve greater outcomes.
- **Expanding Community Engagement:** Strengthening connections with diverse community groups to better represent Queensland's growing diversity.
- **Driving Research Collaboration:** Partnering with educational institutions and other organisations to inform the development and execution of crime prevention and disruption campaigns.
- **Embracing Technological Advancements:** Evaluating our reporting platform for opportunities in artificial intelligence and automation to improve the quality of information received digitally.
- **Enhancing Volunteer Support:** Implementing systems, processes, and tools to better support the safety, knowledge and effectiveness of our invaluable volunteer network.

By embracing these initiatives, we aim to build on our legacy and continue making Queensland a safer place for all.



Background photo by Rowena Draper, winner of the Crime Stoppers Far North QLD
Volunteer Area Committee's 2024 Windfarm Walk Photo Competition.



Crime Stoppers Queensland Limited

**PO Box 341
Banyo QLD 4014**

**www.crimestoppersqld.com.au
admin@csql.com.au
State Office: 1300 309 355**